2020 Campaign Digital Internship

**Start Date:** As soon as possible. Application review begins, on a rolling basis, on September 23rd

**End Date:** No later than November 10, 2020, or pending credit needs.

**Hours:** Part-time position. 5-20 hours per week, depending on credit needs.

**Location:** Due to COVID-19 the majority of duties will be remote however preference will be given to applicants in or near Whatcom County.

2020 is a unique opportunity in Whatcom County. National and local politics offer us the chance to elect Democrats and progressive champions in our region. To further this cause, the Whatcom Democrats are seeking to hire an enthusiastic, determined digital intern to support our digital organizing efforts by assisting in voter outreach. In a normal year, campaigns are only successful if they execute a robust field strategy centered around voter connection. In a year like 2020, a large part of that strategy needs to be digital in order to minimize person-to-person contact and keep our neighbors safe.

Our campaign is committed to ensuring a dynamic and productive learning experience for our interns. While there are certain components of the interns’ job that are essential, like organizing volunteers, we want interns to take an active role in shaping the experience. We are open to discussing ways that we can incorporate interns’ specific interests into their responsibilities and workstreams.

**Digital Campaign**

The digital campaign will consist of a strategic social media plan, digital outreach, phone calls, and text banking, culminating in intensive Get Out the Vote efforts. This a unique opportunity to gain vital experience in what could be the future of campaigning.

Essential duties for the Intern position include:

- Creating graphics and stories for Instagram and Facebook and assisting with the process of creating TikTok videos.
- Using analytics to track relevant user engagement with our pages and inputting all information into spreadsheets.
- Working with the Digital Manager to develop a robust digital GOTV campaign.
- Assisting with text banking campaign.
- Developing unique and engaging social media content.
- Due to the nature of campaigning, the Intern may also be required to engage in direct voter outreach via phone banking.
Qualifications/Requirements:

- Afternoons, evenings and weekends are the most important voter contact times and evening work will be required.
- The Intern must have experience managing social media and creating graphics.
- Ability to read social media analytics.
- Should have an understanding of local issues Whatcom County is facing now and in the future.
- Will have very strong communication skills, must be very personable, and work well both alone and as part of a team.
- The Intern must be highly professional at all times.
- Discretion is a must; the Intern will have access to highly sensitive information and must guard that carefully. The Intern will not speak to the media unless given explicit permission. The Intern will assume that anything written online (including email) may be forwarded (even accidentally) and seen by the media and the opponents; therefore, the Intern will use extreme care in all communications.
- The Intern is one of the public faces of the campaign and will conduct themselves as such, both on and off the clock.
- The Intern must use discipline when speaking about the candidates and the campaigns.

Reports to: Digital Manager, Skyla Sorensen

Compensation
Eligible for school credit through local colleges and universities.